

MANAGEMENT DEVELOPMENT PROGRAMME



2024 INTAKE

ABOUT THE PROGRAMME

Effective middle managers are synonymous with organisational success as this is the leadership level most attuned to people and performance issues. The Management Development Programme (MDP) aims to equip middle managers to become more effective custodians of organisations and able to pursue the goals of excellence within their own organisations. The programme is designed to facilitate an understanding of and the ability to integrate and apply the key competencies required for each of the functional areas of business, notably operations and supply chain management, marketing and information

WHO SHOULD ATTEND?

To be eligible for admission to the programme, participants must hold a Senior Certificate (Matric) or equivalent NQF 4 qualification, plus three years' management experience.

WHAT ARE THE BENEFITS?

After completing this programme, middle managers in the public and private sector, should be able to apply the knowledge and skills in various key areas of business management in the organisation.

DURATION

1 year

PROGRAMME MODULES

- Strategy implementation
- Financial and management accounting
- Economics for business
- Operations and supply chain management
- Marketing and information management
- Mobilising people

ASSESSMENT

Assessment is made based on the submission of individual and group assignments together with a portfolio of evidence.

STUDY SCHOOLS

Study school attendance is compulsory. These engagements are offered virtually or at the SBL campus in Midrand. For customised offerings, study schools could be offered at a venue of choice by the client. The dates of the study schools will be made available following successful application and registration.

ON COMPLETION

On successful completion of the programme, students will receive the Management Development Programme Certificate from the Unisa Graduate School of Business Leadership (SBL), an internationally respected educational institution.

WHEN CAN YOU APPLY?

Applications for the MDP from 13 November 2023

FOR MORE INFORMATION

Visit our website for more information and additional programmes on offer: www.unisa.ac.za/sbl

CONTACT DETAILS

Contact one of our Business Development Specialist to assist you with your application and registration queries:

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